

Ideology Notes

- ❖ Belief system that describes a certain condition of life, describes problems in this condition and demands and offers solutions to the problem.
- ❖ Strongly believed in and carries with it an aura of ultimate truth
- ❖ A way of interpreting the past, explaining the present and focusing on the creation of a future.
- ❖ Can be applied to political, economic, social, intellectual and cultural areas.
- ❖ Economic ideologies deal mainly with making a living.
- ❖ Political ideologies deal mainly with governing people
- ❖ Symbol - visual image that stands for something that is greater than it first appears (literal level)